

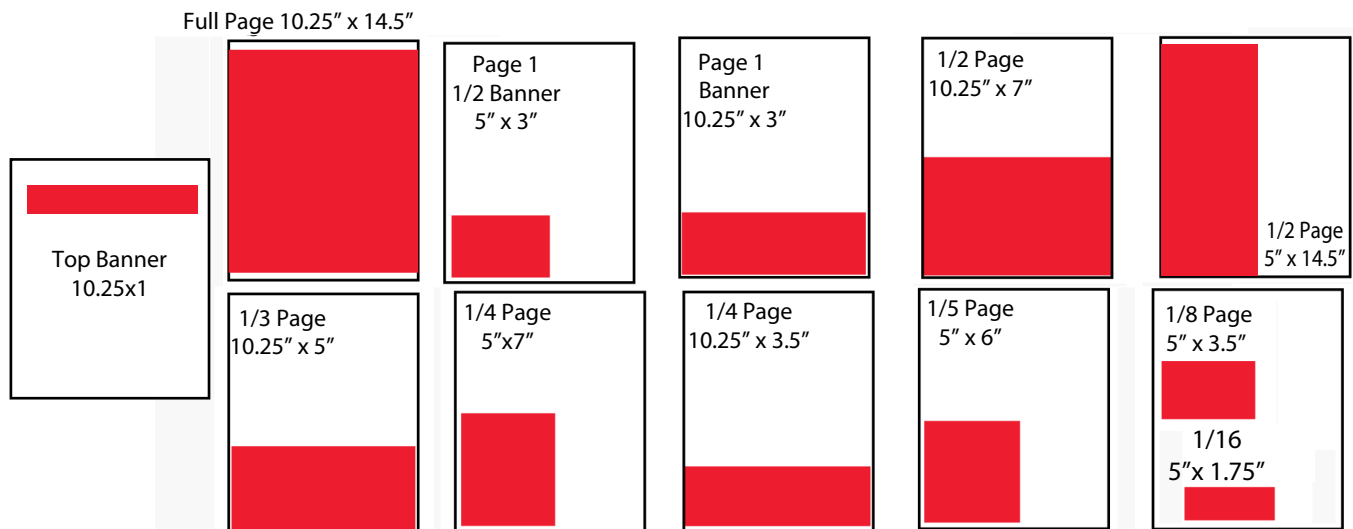
THE MIDDLESEX BANNER

Published by
Banner Publications

71 Front Street West,
Strathroy, Ont. N7G 1X6
Phone/Fax: 519-245-6116
Email: editor@banner.on.ca
Website: www.middlesexbanner.ca

"Your Community News Since 1996"

OUR AD RATES (effective 1 January 2026):



COLOUR is 20% extra** *HST extra**

Ad Deadline is the Friday Prior to the week you want an ad in The Banner; Payment is due in 30 days (2% interest monthly on unpaid bills)

AD SIZE:	Full	Pg.1 banner	Top banner	Pg.1 1/2 banner	1/2 Page	1/3	1/4	1/5	1/8	1/16	FAKE FRONT (Pg 1 & 2)
Base Rate* **	\$999.99	\$399	\$135	\$215	\$650	\$440	\$360	\$300	\$165	\$130	\$1,999

FREQUENCY DISCOUNTS AS FOLLOWS:

Ad runs two times, in 2 consecutive editions = 10% off each ad
 Ad runs three times, in 3 consecutive editions = 20% off each ad
 Ad runs four times, in 4 consecutive editions = 30% off each ad

PRE-PAYMENT DISCOUNT:
 A further 10% OFF when your ad
 is paid before publication!

MARKETPLACE section ads (60% OFF) = 4"x2" business card \$44.00/week (24-week run); 2"x2" \$28.00/week (24-week run)

The BANNER: Your BEST way to reach out to your customers in Middlesex County!

WHEN YOU NEED IT: Try the biweekly Wednesday paid edition of The BANNER. Canada Post & newsstand coverage to 3,000 readers in Middlesex Centre, North Middlesex, Lucan Biddulph, Southwest Middlesex, Adelaide Metcalfe, Newbury & Strathroy-Caradoc. Published every 2nd & 4th Wednesday monthly. Advertising deadline is the Friday prior to publication dates.

ONLINE: Try advertising on our online edition or in our online directory ~ we can link your ad with us to your own website, to steer traffic your way! **ONLY \$145 per Year!**

Call 519-245-6116 or email editor@banner.on.ca

Contact Publisher MARK HOLMES **today** to explore your advertising options!
 Call or Fax **519-245-6116** or email **editor@banner.on.ca**